

Mottershaw Succeeds Retired Fixture Head

William Mottershaw has been appointed manager of the cabinet fixture division of the construction department to succeed Lloyd T. Bishop who retired on January 31. The appointment, effective February 1, was announced by Harold O. Scarlett, construction department general manager.

Mr. Mottershaw joined the company in 1952 and has served as project representative and regional construction supervisor.

Mr. Bishop's retirement ended a 41-year career with Kresge. His duties included field and office responsibilities in Canada and the United States.

Other changes in the construction department include the transfer of O. Keith Fjetland and the promotion of Merlin Thompson.

Effective January 5, Mr. Fjetland was transferred to the Southern Region as regional construction supervisor, the position previously held by Mr. Mottershaw. Mr. Fjetland, who joined the company in 1948, was formerly regional construction supervisor of the Central Region.

4146 Santa Gains Parent's Praise

One grown-up fan of Santa Claus recently sent this letter to Edward M. Parish, manager of K mart 4146, Everett, Wash.:

"Four years have passed and I have been slow to thank you for having the most realistic, loving Santa Claus in the state. His accent rings of the North Pole, his stories so entertaining, and his love for children is genuine. My eight-year-old daughter was on the verge of disbelief in Santa until this loving gentleman hugged her.

"We have enjoyed shopping at K mart since its opening in Everett. We find an honest store with courteous employees."

Mr. Thompson was appointed regional construction supervisor in the Central Region, effective January 12. Since joining the company in 1962, Mr. Thompson has been a project representative in the Central, Midwestern and Southern Regions.

Miller; Frazier Are Promoted To New Posts

Eugene W. Miller and Johnnie Frazier Jr. have been promoted, respectively, to Central Region hardware and building supply district manager, and Western Region district food manager. Both men are now in their new posts.

Mr. Miller's promotion was announced by Grant W. Morck, vice president of the Central Region.

Mr. Miller, former merchandise manager at K mart 4014, Kokomo, Ind., began his Kresge career 18 years ago as a member of the store management program.

Mr. Frazier's appointment was announced by Bernard M. Fauber, vice president of the Western Region.

Mr. Frazier was previously food manager at Kresge 172, Washington, D. C. He joined the company in 1963 and has served as food manager in three other Kresge stores.

Former Staffer Wins Army Medal

A Bronze Star was awarded to Robert Beardsley, a former Kresge Company employee, for heroic action displayed in Vietnam.

Bob, age 20, was former assistant manager of sporting goods at K mart 4096, Saginaw, Mich., before he was inducted into the army in June, 1968. He had been in Vietnam about six months before given

the award. During the course of the war, Sgt. Beardsley engaged the Viet Cong in combat which forced the enemy to flee. In doing so, he risked his own personal safety to save the lives of his comrades.

Bob, home on leave to recuperate from serious wounds received in the war, has been a frequent and welcome visitor at K mart 4096.



Sparks Warehouse Supervisor Ken Johnson, r, escorts Governor Laxalt of Nevada, l, and his aide, Bill Adams, through Nevada's largest distribution center.



Assistant Manager Dick Fisher, r, and Employee Vicki Hancock demonstrate the data processing system to the governor and Mr. Adams on the warehouse tour.

Nevada Governor Tours Sparks

Governor Paul Laxalt of Nevada considers the establishment of the Sparks Distribution Center to be a giant step toward the goal of developing his state into a first-rate industrial complex.

This was his primary sentiment while touring the Sparks Warehouse late last fall.

Governor Laxalt and his aide, Bill Adams, were escorted through the entire warehouse where they observed the working action of many employees. These people

help bring a variety of merchandise into the homes of K mart customers throughout the entire west. As they toured the largest warehouse in Nevada, Governor Laxalt and Mr. Adams met and greeted employees.

Throughout his life in public office — he was Lieutenant Governor for two terms — Mr. Laxalt has identified himself with the idea that Nevada is an ideal location for the production and distribution of manufactured goods. The governor visualizes a future when the industrial segment of Nevada's economy will rival and balance its gigantic entertainment and tourist trade.

The Sparks warehouse is a considerable addition to the state of Nevada. The warehouse is by far the largest structure in the state. In the Governor's view, this operation is a splendid example of the

soundness of Nevada's claim to be an excellent locale for the distribution of products to the western states. Governor Laxalt's visit was no routine political junket. He came to see first-hand the realization of a dream he has cherished for a long time.



ROBERT GAINES

In Memoriam Alfred S. Parker

Alfred S. Parker, president of S. S. Kresge Company, Ltd., died December 6 in Toronto, Canada.

Mr. Parker joined the company in 1926 at Kresge 204 in Lafayette, Ind. He joined the Canadian company in 1929 and was manager of six stores, district manager, buyer, vice president of store operations and personnel, and vice president and director of merchandising and sales. He has been a director of the Canadian company since 1958 and was elected a director of the parent company in 1967. Mr. Parker was elected president of the Canadian company on October 22, 1968.

Ground Is Broken For Headquarters

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we feel will provide the utmost in flexibility.

The exterior of the building will be weathering steel and bronze glass for office units and mahogany-colored architectural clay blocks for service cores. The weathering steel will require no maintenance and after a period of about five years will acquire a permanent, deep brown surface coating.

Off-street parking will be provided for all employees and visitors. Employee parking will be located at the rear of the building and will be concealed from the main roads by landscaping, earth berms and the building itself. Visitors will park at the front of the building and enter at the second level through the lobby.



Breaking ground in Troy, Mich., for Kresge's new headquarters are Troy Mayor Jule R. Famularo, left, and Chairman and President Harry B. Cunningham. Stanley S. Kresge, director, is to the immediate right of Mr. Cunningham. Also present are Kresge executives and representatives of Smith, Hinchman & Grylls, architects and engineers for the new facility.

4042 Stock Boy Is New Pastor; Youngest in Area

At 16, Robert Gaines, a stock boy at K mart 4042, Fredericksburg, Va., is believed to be the youngest minister in his area.

As the newly-appointed assistant pastor of the Shiloh (New Site) Baptist Church in Fredericksburg, Bob was the recent subject of an article published in a local newspaper. The news article was written after he had preached his first sermon and was given the vote of acceptance by church officers and unanimous approval by members.

The young assistant pastor began his studies this past July using a textbook and Bible reading instructions. He was also given special instructions on methods used in conducting church services. Bob has taken part in various revivals in the area, including some in Tappahannock, Va., and Washington. Other church activities he is involved in include teaching Sunday School where he is assistant superintendent, as well as being business manager for the church youth group.

Active in high school, Bob is also a member of the Distributive Education Club and is a two-year veteran football player at James Monroe High School. After graduation, he plans on attending Allentown Seminary in South Carolina.